

THE WORLD'S MOST DEMONIC DOLL BEGINS A NEW REIGN OF TERROR IN THE LATEST, MOST FRIGHTENING CHAPTER OF THE *CHILD'S PLAY* SAGA

CURSE OF CHUCKY

"Chucky's back and better than ever" — Brad Miska, Bloody-Disgusting.com

AN ALL-NEW MOVIE FROM THE FILMMAKERS OF THE UNFORGETTABLE HORROR FRANCHISE ARRIVES JUST IN TIME FOR HALLOWEEN ON BLU-RAY™ AND DVD INCLUDING ULTRAVIOLET™ ON 21 OCTOBER 2013

LONDON, 19 July 2013 — Terror returns in a deceptively tiny package when *Curse of Chucky*, the newest installment of the chilling *Child's Play* franchise, comes exclusively to Blu-Ray™ and DVD on 21 October, 2013, from Universal Pictures (UK) and Universal 1440 Entertainment, a production entity of Universal Studios Home Entertainment.

Receiving its European Premiere at Film4 FrightFest at 21.00 on 22 August 2013, *Curse of Chucky* reunites franchise creators Don Mancini and David Kirschner as Chucky returns to horrify viewers in an all-new, unrated chapter of the blood-soaked suspense saga that James Oster of ArrowInTheHead.com gleefully calls "Delightfully deadly."

"It has been a quarter of a century since fans were first petrified by Toyland's most lethal serial killer in *Child's Play*" said Glenn Ross, General Manager and Executive Vice President, Universal 1440 Entertainment. "Now, twenty-five years later, the deadly legacy continues as Chucky resumes his disturbing reign of terror, delivering more of the blood-curdling scares and bone-chilling twists that have cemented his place as one of the world's most legendary horror film icons."

Written and directed by Mancini, ***Curse of Chucky*** finds a family imperiled by the murderous doll that launched a generation's nightmares – determined to finish a job that was started long ago. The film stars Fiona Dourif (*The Master*, "True Blood"), A Martinez ("Longmire," "General Hospital"), Danielle Bisutti (*Get Smart*, "CSI: Miami") and Brennan Elliott ("Flight 93," *Double Jeopardy*), with Brad Dourif (*The Lord of the Rings*) once again providing the voice of Chucky, the homicidal plaything inhabited by the spirit of notorious serial killer Charles Lee Ray.

The Blu-ray™ and DVD each include **UltraViolet™** for the ultimate, complete viewing experience.

- **Blu-Ray™** disc unleashes the power of your HDTV and is the best way to watch movies at home, featuring perfect hi-def picture and hi-def sound.
- **DVD** offers the flexibility and convenience of playing movies in more places, both at home and away.
- **UltraViolet™** is a revolutionary new way for fans to collect their movies and TV shows in the cloud. **UltraViolet™** lets consumers instantly stream and download to tablets, smartphones, computers and TVs, including iPad®, iPhone®, Android™ and more.

DVD

Vanilla

Blu-ray™:

- **Deleted Scenes** (6m 41s)
- **Gag Reel** (1m 27s)
- **Playing with Dolls: The Making of Curse of Chucky:** From scripting, to casting to shooting, this featurette proves that playing with dolls is definitely not child's play! Follow the cast and crew of Curse of Chucky as they bring the newest and scariest chapter in the series to the screen. (15m 23s)
- **Living Doll: Bringing Chucky to Life:** Featuring the award-winning work of animatronics company Alterian, this featurette shows the pain-staking detail involved with bringing Chucky to life and the army of people behind the process. (8m 33s)
- **Voodoo Doll: The Chucky Legacy**: More than six films and a quarter of a century, Chucky, the possessed Good Guys doll, has been the playmate we love to hate. This featurette looks at why we're still frightened by the red haired terror and recalls some favorite moments from the previous films. (7m 6s)
- **Storyboard Comparisons** (25m 2s)

CURSE OF CHUCKY SYNOPSIS:

Nica (Fiona Dourif) is grieving over the gruesome suicide of her mother when her domineering older sister Barb (Danielle Bisutti) arrives with her young family in tow to help settle their mother's affairs. As the sisters butt heads over Nica's plans for the future, Barb's young daughter comforts herself with a grinning, red-haired talking doll named Chucky (Brad Dourif) that recently arrived mysteriously in the mail.

But as a string of brutal murders begins to terrorize the household, Nica suspects the doll may hold the key to the bloodshed. What she doesn't know is that Chucky has a personal score to settle. He's determined to finish a job he started more than 20 years earlier, and this time he's going to see it through to the bloody and shocking end.

CURSE OF CHUCKY FILMMAKERS:

Cast: Brad Dourif, Fiona Dourif, A Martinez, Danielle Bisutti, Brennan Elliott
Directed By: Don Mancini
Screenplay By: Don Mancini
Produced By: David Kirschner, Don Mancini
Director of Photography: Michael Marshall
Production Designer: Craig Sandells
Costume Designer: Patricia J. Henderson

CURSE OF CHUCKY TECHNICAL INFORMATION – BLU-RAY™:

Street Date: 21 October 2013
Copyright: 2013 Universal Studios. All Rights Reserved.
Catalogue Number: 8295685
Running Time: 92 minutes 40 seconds
Layers: BD-50
Aspect Ratio: Widescreen 1.78:1
Certificate: 18
Technical Info: English DTS Master Audio 5.1, Spanish and French DTS Digital Surround 5.1

Subtitles: English SDH, French, Italian, Spanish, Arabic, Danish, Dutch, Finnish, Icelandic, Norwegian, Portuguese, Swedish, Hindi

CURSE OF CHUCKY TECHNICAL INFORMATION – DVD:
Street Date: 21 October 2013
Copyright: 2013 Universal Studios. All Rights Reserved.
Catalogue Number: 8295683
Running Time: 92 minutes 40 seconds
Layers: Dual Layers
Aspect Ratio: Anamorphic Widescreen 1.78:1
Certificate: 18
Technical Info: English Dolby Digital 5.1, Spanish and French Dolby Digital 5.1
Subtitles: English SDH, French, Italian, Spanish, Arabic, Danish, Dutch, Finnish, Icelandic, Norwegian, Portuguese, Swedish, Hindi

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The **Universal 1440 Entertainment** banner develops and produces live-action and animated productions directly for the home entertainment, television and the stage. Since its formation in 2005, the group has assembled an exceptional roster of animated family fare, including the brand-new animated feature-length home entertainment release *The Little Engine That Could;* the Daytime Emmy®-winning "Curious George*"* television series on PBS KIDS; and a string of hit Barbie movies*,* based on the world-renowned Mattel-branded doll. The group also has successfully built upon some of Universal's highly celebrated live-action franchises, most recently launching the Tony Award®-nominated hit touring stage production *Bring It On: The Musical*; the adrenaline-fueled actioner *Death Race 3: Inferno*; and the epic- adventure saga*The Scorpion King 3: Battle for Redemption*. Projects currently readying for release include the all-new home entertainment features *Dead in Tombstone, Curse of Chucky* and *Little Rascals,* a reboot of the beloved family comedy. The group is part of Universal Studios Home Entertainment.

About Universal Pictures (UK)

Universal Pictures (UK) is a division of Universal Pictures International Entertainment, which is part of NBCUniversal - one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. Formed in May 2004 through the combining of NBC and Vivendi Universal Entertainment, NBCUniversal owns and operates a valuable portfolio of news and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group, and world-renowned theme parks. NBCUniversal is owned by Comcast Corporation.

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